

About Us

DIGITALEUROPE is the **leading trade association** representing **digitally transforming industries** in Europe. We stand for a regulatory environment that enables businesses to grow and citizens to prosper from the use of digital technologies. We wish Europe to develop, attract and sustain world's **best digital talents and technology companies**.

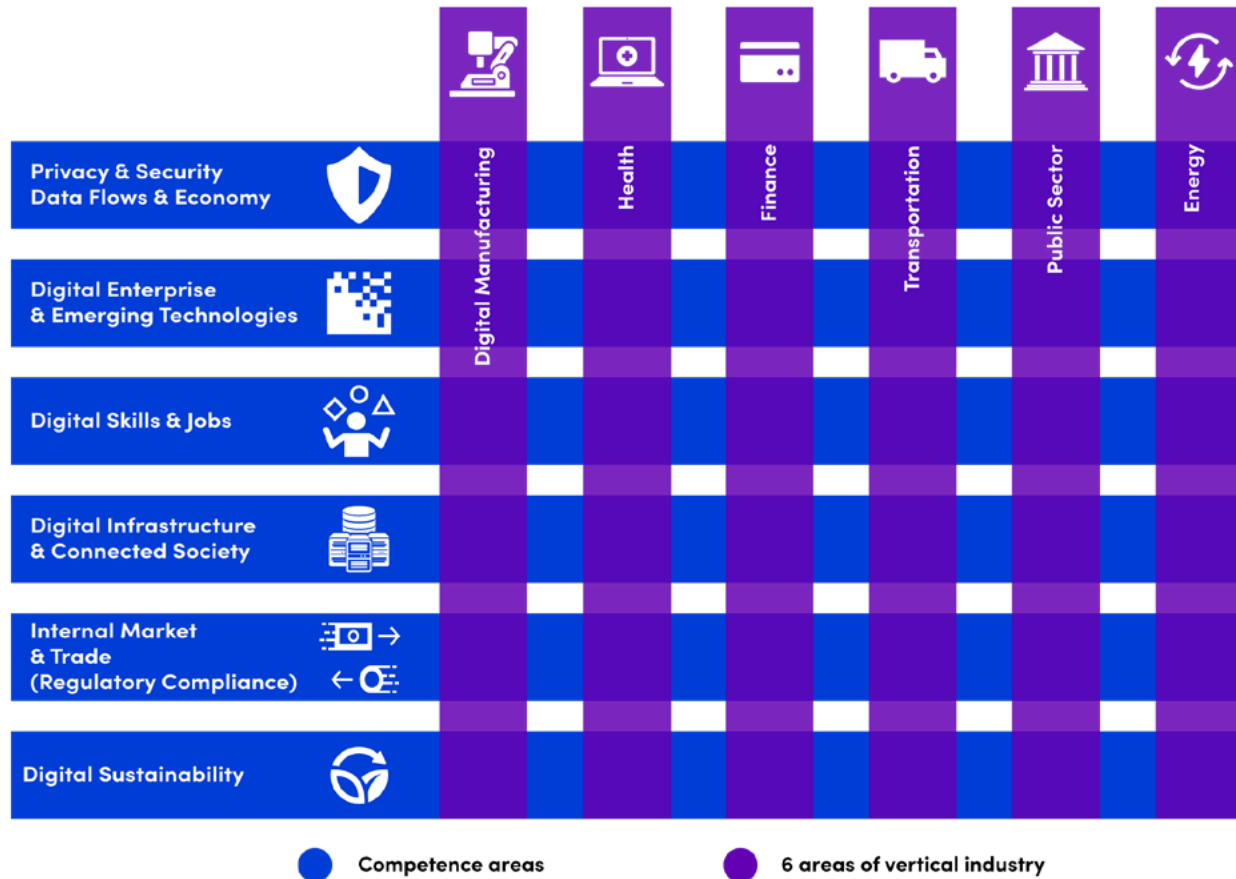
Our Vision

A European Union that nurtures and supports digitally transforming industries. Europe will **prosper** from the **jobs** we provide, the **innovation** and **economic benefits** we deliver, and the **societal challenges** we address.

Our Mission

To shape, on behalf of our members, a business, **policy and regulatory environment** in Europe that best realises our vision.

We achieve this by working as a **dynamic and trustworthy partner** with the European Institutions, other European and global bodies and, through our national trade associations, the **EU Member States**.



We take stock of digital transformation

“Digital” goes far beyond the digital technology industry. It **impacts all industries and transforms society**. With a team of over twenty experts, DIGITALEUROPE is one of the largest and most agile trade associations in Brussels. Our team **takes stock of the ongoing digital transformation** and provides support to our members by coordinating policy work **across all digital policy issues**: from cybersecurity to eco-design, including AI, eHealth and digital manufacturing.

**We are present
where it matters**

We value the engagement of our members in all internal and external activities. We are directly involved in a series of **strategic high-level groups**, such as the European Commission's High-Level Expert Group on Artificial Intelligence, the European Commission's Industrial Forum and the Board of the European Internet Forum. We have led the **Digital Skills & Jobs Coalition** since 2016.

NATIONAL ASSOCIATIONS

CORPORATE MEMBERS



We are a trusted partner

DIGITALEUROPE has been strategically positioned in Brussels **for over 20 years**. We are recognised as a strong partner and a **constructive interlocutor to the European institutions**. We gather all relevant decision-makers from industry and government via our workshops, events and projects to help harness the value of digitalisation in Europe. We are committed to **high ethical standards** in our dealings with public officials.

We make a positive impact

DIGITALEUROPE's advocacy work helps support the right **policy-making to nurture innovation**, advance **digitalisation**, drive **growth**, raise **employment** in Europe as well as strengthen its **global competitiveness**. In addition, we have been actively collaborating with European institutions through the management of over **20 pan-European projects** in the last decade.

Our Leadership



Cecilia Bonefeld-Dahl
Director-General
DIGITALEUROPE



Hilary Mine
President
DIGITALEUROPE
Vice-President Strategy &
Technology, Nokia



Julian David
Vice-President
DIGITALEUROPE
CEO, techUK

Other Members of the Board

Izabela Albrycht
Member of the Board, PIIT
(Poland)

Sandra Alverà
Head of Government Affairs,
Panasonic Europe

Irena Bednarich
Director Corporate Affairs,
Hewlett Packard Enterprise

Jean Diederich
President, APSI (Luxembourg)

Una Fitzpatrick
Director, Technology Ireland

Casper Klynge
Vice President EU Government
Affairs, Microsoft

Norbert Lütke-Entrup
Head of Corporate Technology &
Innovation Management, Siemens

Jussi Mäkinen
Head of Digital Regulation,
Technology Industries of Finland

Gábor Mátrai
Director Foreign Affairs, IVSZ
(Hungary)

Anja Monrad
Senior Vice President and General
Manager, Dell EMC

Stella Morabito
General Manager, AFNUM

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Senior Vice President, Energy
Management Software
Transformation, Schneider Electric

Ulf Pehrsson
Vice President Government and
Industry Relations, Ericsson

Cristiano Radaelli
Vice President, Anitec-Assinform
(Italy)

Yannis Siros
Director General, SEPE (Greece)

Bart Steukers
CEO, Agoria (Belgium)

Andreas Tegge
Head of Government Affairs EMEA,
SAP

Pastora Valero
Vice President, Government Affairs
and Public Policy EMEAR, Cisco

Our Core Policy Expertise

 **Data Privacy**

 **Digital Skills**

 **Connectivity
& Infrastructure**

 **Cybersecurity**

 **Trade & Brexit**

 **Sustainability**

 **Artificial
Intelligence**

 **Taxation**

 **Consumer
& Accessibility**

 **Research
& Innovation**

 **Digital
Manufacturing**

 **eHealth**

 **Emerging
Technologies (IoT)**

 **Financial
Technologies**

 **Product Compliance,
Market Access
& Standardisation**

Get Involved

Setting up partnerships with industry players is of key importance to DIGITALEUROPE. We are interested in getting to know your organisation and in finding out how we can help you join the digital policy debate.

DIGITALEUROPE



The voice
of **digitally**
transforming
industries

Our Headquarters in Brussels

Our team is made of policy, communications and operations experts, and business-minded professionals of over 10 different nationalities. Our diversity and level of expertise allow for the efficient coverage of all relevant digital policy files and EU relations.



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